



Saturday, August 24th-3:00 to 9:00pm at Rooted in Red-1060 Center Street, Wisc. Rapids

Join us for our 5th Annual Run, Walk, ROCK & ROLL. It's the same event that you've come to know and love with a new and creative twist! You can Run, Walk or Roll with us at 3:00pm at the Rooted in Red Cranberry Farm. Wagon rides will be available too.

Then ROCK & ROLL with the Antonettes from 4-6pm and with Southbound from 6-9pm. Food trucks, cocktails, raffles prizes, live music, dancing and all-inclusive FUN FOR EVERYONE!


Enjoy the beautiful outdoors, get connected with the community and show your support for ODC as we come together to connect people and communities. Special thanks to Rooted in Red for partnering with ODC on this event.

3:00pm Run, Walk or Roll | 4:00-6:00pm The Antonettes | 6:00-9:00pm Southbound


● Wagon Rides ● Food Trucks ● Raffle Baskets ● Wine/Liquor Pull




How can you help?

 **BE A SPONSOR-** This is a great opportunity to support ODC and connect with your community. You will find all of the information as well as the sponsorship form enclosed. If you have questions about being a sponsor or need additional details, please call Lisa Rouse at 715.818.6463 or email her at: lrouse@odcinc.com.

 **COME RUN, WALK or ROLL WITH US-** Register to be a part of the walk! You can register online at: <https://www.odcinc.com/news-events/run-walk-rock-and-roll>

 **SHARE THIS EVENT-** Let people know what's happening by sharing our posts on social media. Watch our Facebook page at facebook.com/odcinc.

 **Can't make the event?** Just like in years past, you can register and participate using whatever form of exercise that works for YOU. Post your photos and videos to [Facebook.com/odcinc](https://facebook.com/odcinc).





Sponsorship Opportunities

Secure your sponsorship TODAY!

YOU ROCK!

Headliner Sponsor- \$5,000

- RWRR registration + up to 12 event t-shirts
- Company logo on the back of the event shirt
- Company logo on RWRR Facebook event-page header
- Sponsor shout-out on each social media post
- Sponsorship mention in each RWRR event e-blast
- Company logo on event banner
- Info table at the event
- Shout out before the run, walk or roll starts and throughout Southbound's performance

ENCORE!

Sponsor- \$3,000

- RWRR registration + up to 10 event t-shirts
- Company name on the back of the event shirt
- Sponsor shout-out on each social media post
- Sponsorship mention in each RWRR event e-blast
- Company logo on event banner
- Info table at the event
- Shout out before run, walk or roll starts and throughout The Antonette's performance

ROADIE!

Sponsor- \$1,000

- RWRR registration + up to 8 event t-shirts
- Sponsor shout-out on each social media post
- Company logo displayed at event
- Info table at the event
- Shout out before the run, walk or roll starts

Jam Session!

Raffle Sponsor

- Donate a basket of goods OR gift card for our raffle (Suggested raffle basket or gift card value \$40-\$100)
- Company logo displayed at event

WALK-STAR!

Sponsor \$500

- RWRR registration + up to 4 event t-shirts
- Sponsor shout-out on each social media post
- Company logo displayed at event

STEP UP!

Sponsor \$250

- RWRR registration + up to 3 event t-shirts
- Sponsor shout-out on each social media post
- Company logo displayed at event

The Setlist!

Wine/Liquor Pull Sponsor

- Donate a bottle of wine or liquor for the liquor pull (Suggested value at least \$25)
- Company logo displayed at event





Sponsorship Form

Event Date: August 24th, 2024
3:00pm to 9:00pm at Rooted in Red

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Contact Email: _____ Phone # _____

“You Rock” Sponsorship-\$5,000

- Company logo on back of event t-shirt
- Number of T-Shirts Requested _____ (Limit 12)
- Indicate shirt sizes & quantity below
- Will you have an info table at the event? **YES NO**

“Encore” Sponsorship-\$3,000

- Company name on back of event t-shirt
- Number of T-Shirts Requested _____ (Limit 10)
- Indicate shirt sizes & quantity below
- Will you have an info table at the event? **YES NO**

“Roadie” Sponsorship-\$1,000

- Number of T-Shirts Requested _____ (Limit 8)
- Indicate shirt sizes & quantity below
- Will you have an info table at the event? **YES NO**

“Walk-Star” Sponsorship- \$500

- Number of T-Shirts Requested _____ (Limit 4)
- Indicate shirt sizes & quantity below

“Step Up” Sponsorship- \$250

- Number of T-Shirts Requested _____ (Limit 3)
- Indicate shirt sizes & quantity below

**“Jam Session”
Raffle/Basket Sponsor**

Approximate Basket /Raffle Item Value: _____
*Please drop off at ODC between August 12th-16th

**“The Setlist”
Wine/Liquor Pull Sponsor**

Approximate Basket /Raffle Item Value: _____
*Please drop off at ODC between August 12th-16th

If your business is forming a team with your employees, please list your team name (if applicable)

T-shirts produced by: 



Please write the number of T-Shirts needed per size:

_____ Youth Small	_____ Adult Large
_____ Youth Medium	_____ Adult XL
_____ Youth Large	_____ Adult 2XL
_____ Adult XS	_____ Adult 3XL
_____ Adult Small	<input type="radio"/> We won't be needing/using all of our event t-shirts. Please donate _____ shirts to ODC participants, on our behalf.
_____ Adult Medium	

Complete your sponsorship by doing one of the following:

Mail your sponsorship form + Payment to:
ODC, Inc. Attn: RWRR Event | 1191 Huntington Ave. Wisconsin Rapids, WI 54494

EMAIL completed sponsorship form to: lrouse@odcinc.com
Mail payment to: ODC Attn: RWRR 1191 Huntington Ave. Wis. Rapids, WI 54494

Register your sponsorship ONLINE:
<https://www.odcinc.com/news-events/run-walk-rock-and-roll>
Please note there will be a 3% processing fee.

Call Lisa at the ODC PR Office at 715-818-6463 for assistance with your sponsorship over the phone.